

NCC Cable System Order

Order #	62465882	Flight Dates	10/23/17 - 10/29/17	Update Date	10/20/17
Syscode	0414	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/Cincinnati Master Zone, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	1
		Client Code		Total	\$29.00
AE	Collin Diederich	Product Code		Commission	\$4.35
Sales Coordinator	Taylor Dale	Est Code	N/A	Net Total	\$24.65
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.19 New Order: Please confirm.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	10/23/17	10/29/17	05:00	10:00	X							-	-	2	\$6.00	\$12.00	15	bookends
2	MNBC	MNBC DT	10/23/17	10/29/17	10:00	18:00	X							-	-	2	\$8.50	\$17.00	15	bookends

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$29.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$29.00

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62465882 | Cincinnati | Spectrum/Cincinnati Master Zone, OH | 0414 |

NCC Cable System Order

Order #	62465882	Flight Dates	10/23/17 - 10/29/17	Update Date	10/20/17
Syscode	5647	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/West, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	1
		Client Code		Total	\$26.00
AE	Collin Diederich	Product Code		Commission	\$3.90
Sales Coordinator	Taylor Dale	Est Code	N/A	Net Total	\$22.10
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.19 New Order: Please confirm.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/23/17	10/29/17	05:00	10:00	X							-	-	2	\$7.50	\$15.00	15	bookends
2	CNN	CNN DT	10/23/17	10/29/17	10:00	18:00	X							-	-	2	\$5.50	\$11.00	15	bookends

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$26.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26.00

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62465882 | Cincinnati | Spectrum/West, OH | 5647 |

NCC Cable System Order

Order #	62465882	Flight Dates	10/23/17 - 10/29/17	Update Date	10/20/17
Syscode	7550	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/South, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	1
		Client Code		Total	\$10.00
AE	Collin Diederich	Product Code		Commission	\$1.50
Sales Coordinator	Taylor Dale	Est Code	N/A	Net Total	\$8.50
Office	Washington	Product Name		Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.19 New Order: Please confirm.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	10/23/17	10/29/17	10:00	18:00	X							-	-	2	\$5.00	\$10.00	15	bookends

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$10.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.00

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62465882 | Cincinnati | Spectrum/South, OH | 7550 |

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Order #	62465882	Flight Dates	10/23/17 - 10/29/17	Update Date	10/20/17
Syscode	9834	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/DirecTV- I+ Cincinnati IC,OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	1
		Client Code		Total	\$14.00
AE	Collin Diederich	Product Code		Commission	\$2.10
Sales Coordinator	Taylor Dale	Est Code	N/A	Net Total	\$11.90
Office	Washington	Product Name		Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.19 New Order: Please confirm.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/23/17	10/29/17	05:00	10:00	X							-	-	2	\$7.00	\$14.00	15	bookends

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$14.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14.00

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